

# 2019-2020 District Goals



**District:** District 26 M5  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 50% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Ensure that the 50% of clubs have entered officers for the 2019-2020 Lions Year by May 15, 2019.

Conduct club officer training in person or online with participation of at least 25 clubs by July 31, 2019.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Identify Zone Chairs and Zone Coordinators by April 30, 2019.

Conduct in person or online training for cabinet and zone chairs by June 30, 2019 with 100% participation

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 4 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Identify at least 2 Lions to develop for each of the following positions: GLT, GMT, Zone Chairs, Zone Coordinators, Cabinet Secretary, Cabinet Treasurer, and 2VDG.

Identify steps needed to assist in leadership development including assigning of a mentor and institute attendance

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	35
2nd Quarter	35
3rd Quarter	35
4th Quarter	35

**By the end of the 4th quarter, the district will add a total of 140 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will induce 50 new Lions under 40 years old.

My district will organize at least 2 membership growth events.

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	1	20

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 40 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

PRIDE

Refugee

Latin

Quilting

Farmer

Champions

My district will start 1 U Campus Club(s) at 1 U school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club

Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	35
2nd Quartter	35
3rd Quartter	35
4th Quartter	35

**By the end of the 4th quarter, the district's membership drops will not exceed 140 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Increase involvement in family membership from 60% to 70% by June 30, 2020.

Identify at least 3 priority clubs and assign Guiding Lions by November 4, 2019.

At least 25% of club will submit a retention plan to the district by December 31, 2019.

Increase percentage of women members from 36% to 40% by June 30, 2020.

## NET GROWTH GOAL

140	+	40	-	140	=	40
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fscal year, my distiricti will serve 150000 people.**

### Action Items:

My districct will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessment (Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my districct tto work ttogether tto collaboratte on their service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittemts tto achieve tthis goal

Complete a minimum off districctt wide service projectts by Junee, 2020.

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 70 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5,000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will recruit 100/100 Clubs this year

## ADVOCATE

In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding